# SETTING THE STANDARDS FOR PATIENT CARE

Statistics show our patients' survival rates are better. Many of the latest cancer-fighting medications approved by the Food and Drug Administration were available to our patients first. Today, Karmanos patients have access to a number of new cancer fighting treatments that could become tomorrow's standard of care.



From groundbreaking research to the most up-to-date therapies and individualized treatment plans, Karmanos is truly leading the fight against cancer. If you suspect or have been diagnosed with cancer, it's important to be evaluated by cancer experts before beginning treatment.

We can help.

Call for an appointment today.

1-800-KARMANOS

(1-800-527-6266)

or visit karmanos.org

## KARMANOS CANCER INSTITUTE TREATMENT LOCATIONS:

Bay City

Bloomfield Hills

Clarkston

Detroit

Farmington Hills

Flint

Gaylord

Lansing

Lapeer

Mt. Clemens

Mt. Pleasant

Petoskey

Pontiac

Port Huron





## YOUR BEST CHANCE.

# Your first chance is YOUR BEST CHANCE.

## KARMANOS IS BETTER AT FIGHTING CANCER

Over the course of our lifetimes, 1 in 2 men, and 1 in 3 women will receive a cancer diagnosis. Our physicians specialize in the evaluation, diagnosis and treatment of more than 200 known types of cancer, from the most common to the rarest forms of the disease.

Our patients benefit from an entire team of cancer experts that include medical, surgical and radiation oncologists, radiologists, pathologists, pharmacists, specialized nurse practitioners, dietitians, social workers and genetic counselors. Everyone is committed to offering each patient the best treatment options that lead to the best possible outcomes.







We're at the forefront of offering treatments that define the new standards of care.



## **EXPERTS IN CANCER CARE**

YOUR BEST CHANCE. The Barbara Ann Karmanos Cancer Institute, headquartered in Detroit, understands that beating cancer means bringing together the best. Cancer is a complex disease that demands complex care. Karmanos Cancer Institute, a part of McLaren Health Care, one of Michigan's largest health care networks, is now the largest provider of cancer care in the state. With cancer centers throughout Michigan, Karmanos brings access to advanced cancer care close to home. This provides an extra level of comfort and peace of mind to patients and their families, knowing they can receive the best care locally. At every Karmanos location, each patient's care team shares its collective expertise to create a customized treatment plan, based on the patient's unique needs.

In addition to applying the latest known information and knowledge to individualized treatment plans, our scientists work tirelessly conducting groundbreaking research. The scientific advances Karmanos researchers make every day lead to new treatment options and guide better treatment.

Karmanos Cancer Institute is one of only 49 National Cancer Institute-designated comprehensive cancer centers in the U.S. We have competed for and have continually received this prestigious designation since 1978. Earning the NCI's top designation confirms our commitment to excellence and a promise to bring the best to our patients.

## **COLLABORATIVE APPROACH**

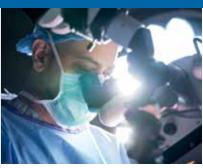
Here's what patients can expect from their Karmanos cancer treatment team:

- A passionate, caring, multi-specialty team, giving the best chance of achieving a cure.
- A collaborative approach that considers all available treatment options, including clinical trials, for a specific type of cancer. Selected clinical trials are available in many of our locations.
- A carefully constructed treatment plan designed to achieve the best possible outcome.
- Patient-centered care that is respectful and compassionate to address emotional and lifestyle needs.
- Proactive, timely communication with patients, their loved ones and personal physician.

### **GENETIC COUNSELING AND TESTING**

Anyone concerned about their risk of cancer can receive an evaluation from Karmanos' genetic counseling specialists, who base their assessments on personal and family cancer history and other risk factors. Having more information about their risk for disease can help both patients and their doctors make appropriate screening and treatment decisions.

The Karmanos Cancer Institute is the largest provider of cancer treatment services in Michigan and one of the largest in the United States.





# YOUR BEST CHANCE AT KARMANOS CANCER INSTITUTE

By coming to Karmanos, patients gain access to a team of experts, new treatments, technology and clinical trials – all proven to deliver better outcomes.

If you or a loved one has been diagnosed with cancer or if you have a concern about a possible diagnosis, make an appointment at Karmanos. You do not need to be referred by a physician unless required by your insurance company. Please contact one of our information specialists toll-free at 1-800-KARMANOS (1-800-527-6266) to set up an appointment at any of our locations nearest you. You may also request an appointment by emailing newpt@karmanos.org.

Call for an appointment today.

1-800-KARMANOS (1-800-527-6266) or visit karmanos.org

#### ADVANCED CARE CLOSE TO HOME

Our cancer doctors, whether based in Detroit or any of our locations throughout Michigan, have met rigorous criteria to become certified as Karmanos providers. This assures patients and their families that they will receive the very best care from Karmanos treatment facilities located at:

Karmanos Cancer Center at the Detroit Medical Center and Farmington Hills

McLaren Bay Region, Bay City

McLaren Central Michigan, Morey Cancer Center, Mt. Pleasant

McLaren Clarkston, Clarkston

McLaren Flint, Flint

McLaren Greater Lansing, Lansing

McLaren Greater Lansing, Mid-Michigan Physicians, Lansing

McLaren Lapeer Region, Lapeer

McLaren Macomb, Ted B. Wahby Cancer Center, Mt. Clemens

McLaren Oakland, Bloomfield Hills

McLaren Oakland, Pontiac

McLaren Northern Michigan, Petoskey and Gaylord

McLaren Port Huron, Port Huron